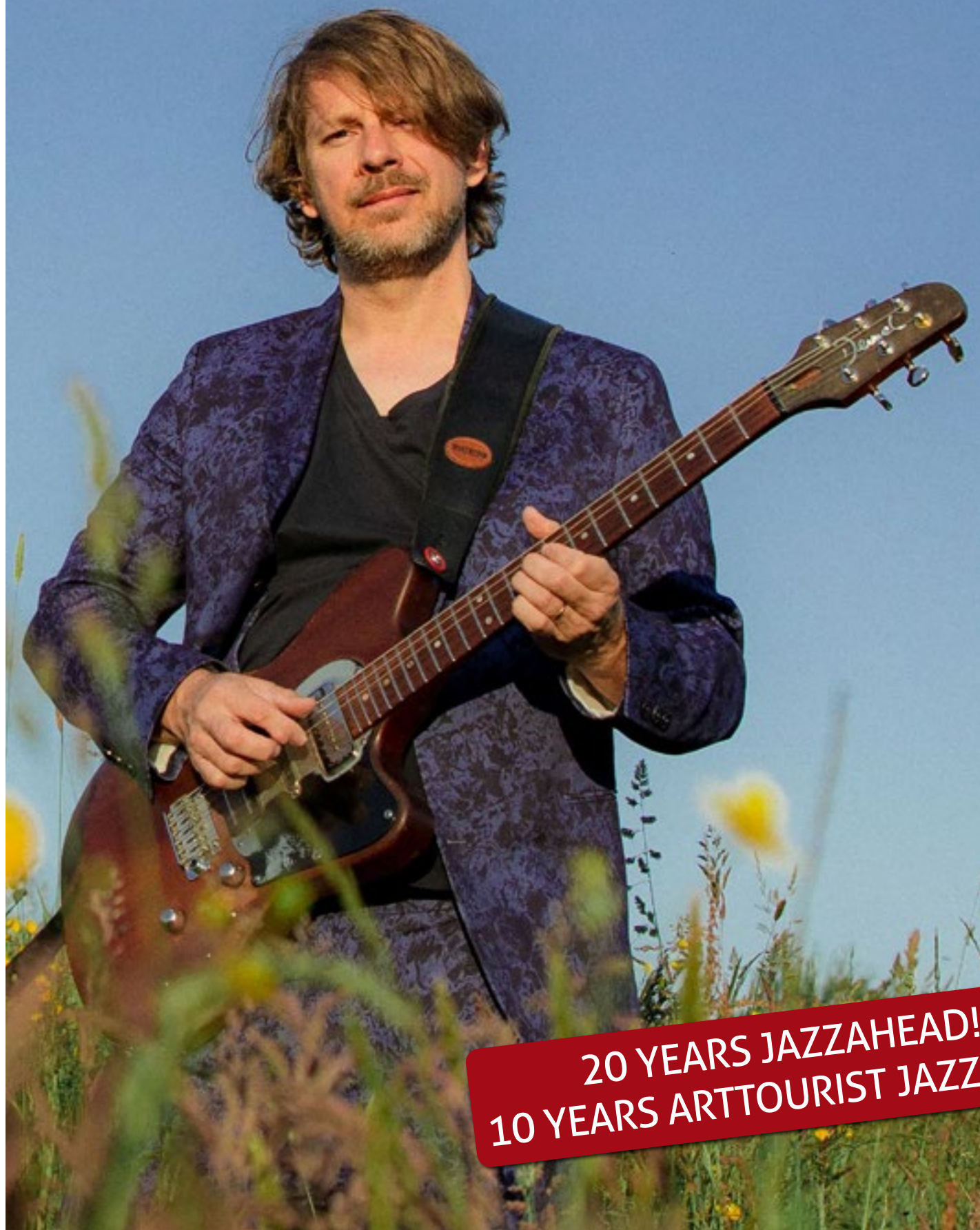


JIMI

arttourist.com gazette
2026

Jazz | Neue Musik | Klassik 2.0 | Crossover | Green Culture | Klang | Elektro | Medien



20 YEARS JAZZAHEAD!
10 YEARS ARTTOURIST JAZZ

arttourist.com

Dear ladies and gentlemen,
dear organizers and curators,
musicians, artists and friends of arttourist,

Following MILES, ELLA, OSCAR, PEGGY, TONY, MLBA, ZBIGGY, and CAROL, our newspaper covering jazz, new music, electronic music, sound art, and classical music 2.0 will be called **JIMI** in 2026. The name comes from the legendary American guitarist, composer, and singer **JIMI** Hendrix, to whom we juxtapose our face – the Finnish jazz guitarist and composer Kalle Kalima (*1973). Kalle Kalima, guitarist, composer, and improvisational artist, is one of the defining figures of the European jazz scene. We first met him in Berlin in 2017 at an event organized by jazzahead! at the State Representation in Bremen, and in recent years we have realized several concert projects with him, together with organist and composer Andreas Behrend and vocalist Andreas Schaerer.

In our annex you will find our tender for **JIMI**.

After MELBA and ZBIGGY, which received over 500,000 online hits, we exceeded the one million mark last year with CAROL, so we want to continue this successful distribution and expand it even further in 2026.

Our newspaper was first published online in 2024 and 2025, as the print edition could not be financed. However, with more lead time, we want to bring it back and realize a print edition in 2026, as the print medium, which is tactile and can be held, kept, and archived, has been sorely missed. The online and print editions are financed and produced independently of each other, which means that the online edition may be more comprehensive in terms of content than the print edition. The print edition is only published if sufficient funding is available.

In terms of content, we will continue to distinguish ourselves as the only medium that thinks and writes across genres in the fields of jazz, new music, electronic music, and sound art, and we will present the cross-connections, collaborations, and wonderful projects in this area. In 2026, we will further expand the Classical 2.0 theme complex, newly introduced in 2025, with crossover projects such as the Green Culture theme. There are many exciting and important things happening in this area, such as the Green Touring Initiative by jazzahead! and the first Soil Sound Festival (www.soilmusic.de), which we co-initiated and organized. This brought together regenerative ecology and music and other forms of artistic expression, exploring the commonalities, parallels, and similarities between these two normally separate spheres of human culture and combining them into exciting projects and formats. And, of course, we are celebrating 20 years of jazzahead! with content, where we have been represented and cooperating with our magazine for 10 years.



Start the year 2026 with us, let us engage together in the interests of music and the art and for a clear sign for a diverse and lively culture in Europe and let us realize for many enthusiastic viewers and visitors an exciting, comprehensive and informative edition of **JIMI**.

NEW in 2026, we are offering ¼-page advertisements for smaller budgets to announce your event, concert series, festivals, clubs, theaters, or for artist business cards.

We look forward to your interest, many exciting topics and your booking of one of our modules and/or advertisements. For questions, ideas and your booking I am at your disposal.

With best regards



Kai Geiger
Chief Editor arttourist

Here are the titles of our
previous magazines.

For image rights reasons
you only can view the issue
CAROL (2025) online.



Click and take a look
in the magazine!

arttourist.com

Bonus:

Free space for a publication in the **KU KIOSK** by arttourist

Our offers for you:

Edition:	JIMI arttourist.com 2026	Editorial modules:
Categories:	Jazz New Music Classic 2.0 Crossover Green Culture Sound Art Electro Media	Module_1 one-page editorial 1 editorial page (approx. 5,800 characters incl. spaces), up to 7 images Page can be created as a full page or 2/3 to 1/3. + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 750
Duration:	April 2026 to April 2027 and ongoing	Module_2 2/3 page editorial 2/3 page editorial (the right column will be filled by us with other content like short editorials) with approx. 4,000 characters incl. spaces and 2–3 images Page can be created as a full page or 2/3 to 1/3. + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 600
Publication form:	Online magazine on Yumpu, arttourist.com and other newspaper portals	Module_3 half-page editorial 1/2 page editorial (approx. 3,000 characters incl. spaces) and 1 image + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 400
Format:	edited format for online readability	Module_4 Short editorial Short text (approx. 1,000 characters incl. spaces) and 1 picture + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 200
Scope:	flexible	
Print run:	according to accesses MELBA 2023: 538,045 accesses (20/04–30/11/23) ZBIGGY 2024: 527,315 accesses (14/4–1/10/24) CAROL 2025: 1.056.240 accesses (10/4–15/10/25)	
Editorial deadline:	February 20, 2026	
Advertising deadline:	March 01, 2026	
Publication date:	April 2026	
Print distribution:	Advertising postcard and/or flyer A5 with integrated QR code; Distribution at jazzahead! (incl. insert in every trade visitor bag) and other selected trade fairs, display at festivals, event venues, jazz clubs, hotels, restaurants and at selected advance booking offices; dispatch of the advertising material to cultural tour operators, press and individual customers with an affinity for jazz as well as authorized distribution points.	
Online distribution:	Digital newspaper portals (Yumpu, issu, KU KIOSK by arttourist), art-tourist.com and other platforms	

Individual offers on request

Prices plus VAT.

Financing the print edition*

Publication form:	Print
Format:	320 × 470 mm (Berlin newspaper format)
Scope:	24+ pages
Print:	4/4-color
Paper:	52 g/m2 improved newsprint paper "Snowprint"
Print run:	5,000 copies + on demand

Advertisements (incl. linking in the online edition):

1/4 page (140,5 × 208 mm)	EUR	250	NEW!
1/1 page	EUR	900	
U2 (1×)	EUR	1,500	
U3 (2×)	EUR	1,250	
U4 (inside cover)	EUR	1,700	
U4 (outside)	EUR	2,000	

Prices plus VAT.

* Print edition will be produced if sufficient funding is available.

22–25 APRIL

FACHMESSE & FESTIVAL BREMEN



**BREMEN
ERLEBEN!**

GRAND OPENING
22 APRIL ABENDS

DEUTSCHER JAZZPREIS
25 APRIL ABENDS

jazzahead!
20 YEARS

**KONZERT-
TICKETS
AB DEZEMBER
ERHÄLTlich!**

**PARTNERLAND
SCHWEDEN**

**JETZT ZUR
FACHMESSE
REGISTRIEREN**

jazzahead.de



Gefördert von



MusikcentrumSweden

