

11 - 15

OCTOBER 2017
PROGRAMME



YOU
CREATE
CONTENT

THEARTS+

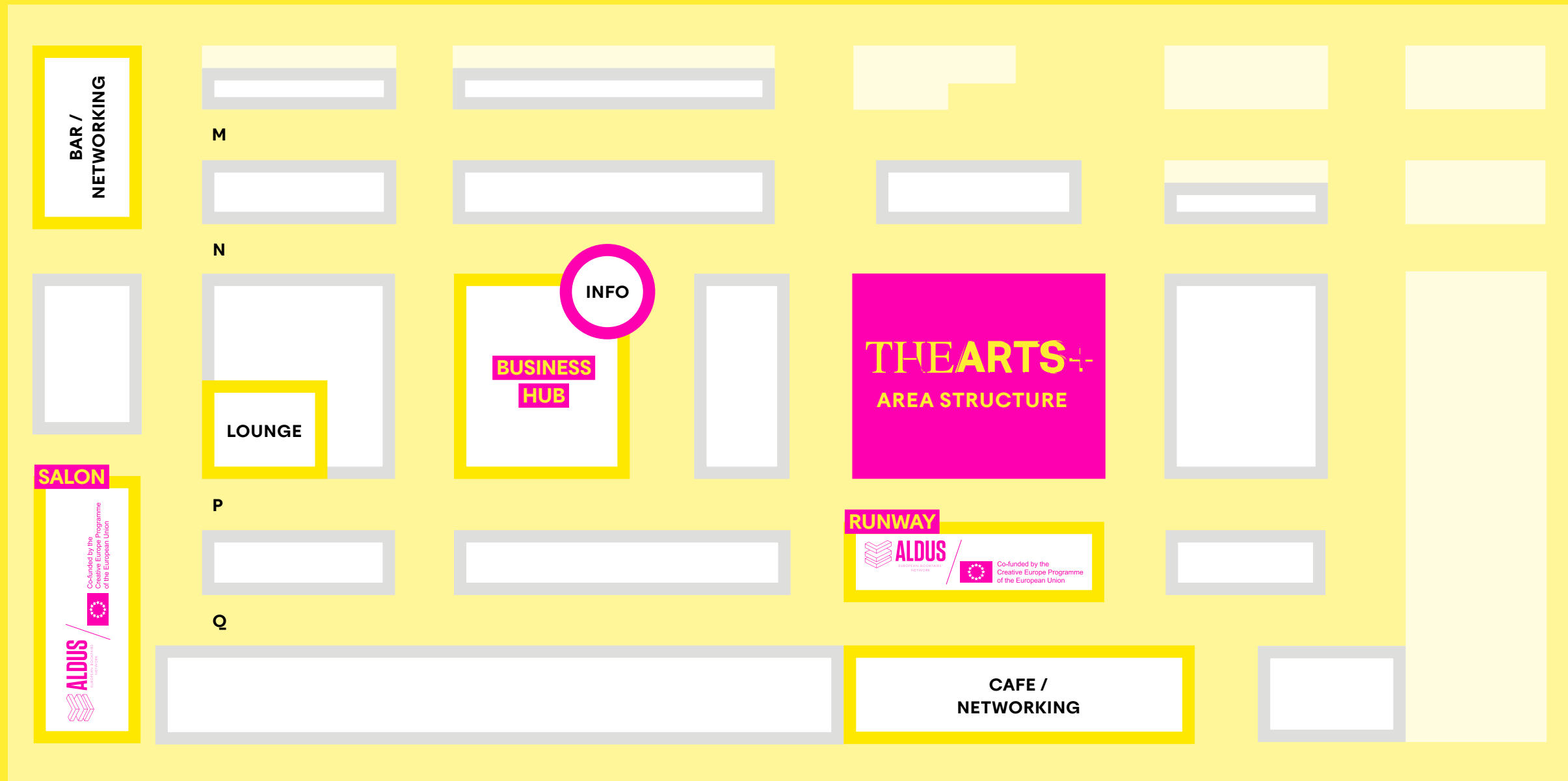
DEAR FRIENDS AND
COLLEAGUES,

Welcome to the second edition of THE ARTS+, our popular business festival for creatives, publishers, museums, tech companies and innovators. Everybody here is interested in creative content – so, please, make new friends and discuss your projects, ideas and business! You'll meet amazing people and machines in the course of our exhilarating programme at the central Runway Stage, in the Salon and in the exhibition area. Please smile, enjoy the extraordinary company and keep posting about #theartsplus17.

Holger Volland
Co-Founder of THE ARTS+

CREATIVE BUSINESS FESTIVAL
THEARTSPLUS.COM

HALL 4.1 / AREA STRUCTURE



THE ARTS+ **SALON** is the home of exclusive talks, workshops and networking events. At the weekend, THE ARTS+ **SALON** turns into a Pop-up Museum, a playground for everyone who is attracted and fascinated by art, culture and new technology. Located in Hall 4.1 // P109

THE ARTS+ **RUNWAY** is the free-standing main stage in the entrance area of THE ARTS+. From exclusive interviews and start-up pitches to artistic performances, VR screenings and a fashion show: Expect an extraordinary programme at the intersection of creativity and technology. Located in Hall 4.1 // P53

FRAME X THOMAS BROWN: VOLUME OF LIGHT + BOOKS + CAFÉ
Book lovers and creatives of all kinds will find it impossible to resist the Frame x Thomas Brown space at The Arts+. Combining photographer Thomas Brown's interactive Volume of Light installation with a bookstand and a café with delicious coffee or tea.

THE ARTS+ is organized in the framework of ALDUS – European Book Fairs' Network and is co-funded by the Creative Europe programme of the European Union.

EXHIBITORS

ahead media GmbH	N91
Aitokaiku	Q84
akg-images gmbh Archiv für Kunst und Geschichte	M90
Allrightsonline B.V.	Q88
Art Arsenal (Mystetskyi Arsenal)	N98
Artifex Press	Q76
Artlab / Fitzcarraldo Foundation	N83
Artrendex	P75
B3 Biennial of the Moving Image	N93
Berlinale Internationale Filmfestspiele Berlin	N83
Books & Magic	N83
Bridgeman Images	M66
Crowdbooks	P89
DeepArt (Cyber Valley)	P83
detektor.fm	N99
Die Favoriten Gesellschaft für Markenerlebnisse mbH für HENDRICK'S GIN	M109
documenta archiv	N83
dpa Picture-Alliance GmbH	M78
Dropstuff Media BV	Q69
Europeana	N83
evrbit GmbH	N83
Fachhochschule Dortmund Fachbereich Design	M69
Die Gestalten Verlag	M51
Google Germany GmbH	Q97
Hessen Agentur Geschäftsstelle Kreativwirtschaft Hessen	P99
Huayun-Shangde Cultural Exchange Co. Ltd.	P92

IlluSalon	P98
INTERFOTO Bildagentur	M70
Kunstkraftwerk GmbH & Co. KG	N80
media transfer AG (MTG)	M82
Mohammed bin Rashid Al Maktoum Knowledge Foundation	Q81
Moholy-Nagy University of Art and Design Budapest	M94
Motovun Group of International Publishers – MGIP	N83
Munch Museum / Munchmuseet	N76
Museum Connections/Europexpo	Q80
NOX Robots	N83
Print Media Technologies	M99
Région Grand Est	M91
saarpri.com	P85
Schirn Kunsthalle Frankfurt	M79
smart-collectors GmbH	N72
Städel Museum	M79
Stiftung Buchkunst	P37/N37
TASCHEN	N67/N83
The Beauty and the Book Award	Q31
TouchLay GmbH	N97
Tourismus NRW e.V.	N84
Van Gogh Museum	N68
Verlag form GmbH & Co. KG	M98
Wall Street International Headquarters	P77
Weltkunst Verlag GmbH	M83
Winter&Company GmbH	N36
Wirtschafts- und Infrastrukturbank Hessen	P99
ZKM Zentrum für Kunst und Medien Karlsruhe	P67

PARTNERS



