

CAROL

#JAZZ | Neue Musik
arttourist.com gazette
2024

Jazz | Neue Musik | Crossover | Elektronische Musik | Klangkunst | Clubs | Festival



arttourist.com

Dear ladies and gentlemen,
dear organizers and curators,
musicians, artists and friends of arttourist,

After MILES, ELLA, OSCAR, PEGGY, TONY, MELBA and ZBIGGY, in 2025 our newspaper on the topics of jazz, new music, electro and sound art will be called CAROL. The namesake is the legendary U. S. American bassist CAROL Kaye, to whom we juxtapose our face – the young bassist, composer and singer Loreen Sima (*2001). Loreen Sima is a versatile musician who is at home in jazz, funk and fusion.

In our annex you will find our tender for CAROL.

After MELBA with over 500,000 online accesses, ZBIGGY has also exceeded the 500,000 mark after just 6 months, so we want to continue this successful distribution and expand it even further in 2025.

The first edition of our newspaper only appeared online in 2024, as the print edition could not be financed. With more lead time, however, we want to realize a print edition again in 2025, as the print medium, the haptic, that you can empathize with, hold on to, keep and archive, was sorely lacking. We are currently in discussion with various additional trade fair and event formats for a targeted and purposeful display. In this way, we want to adjust the print run according to the displays and avoid overproduction and waste. The online and print editions are financed and produced independently of each other, which means that the online edition may be more comprehensive than the print edition.

In terms of content, we will continue to distinguish ourselves as the only cross-genre thinking and writing medium in the fields of jazz, new music, electro and sound art and present the cross-connections, collaborations and wonderful projects in these fields. In 2025 we will give space to classical music and introduce the topic and project "Soil Music" (www.soilmusic.de) as a further and new focus, which we are collaborating on and which brings together regenerative ecology and art or artistic activity, in which the similarities, parallels and likenesses between these two normally separate spheres of human culture are explored and combined into exciting projects and formats.



Start the year 2025 with us, let us engage together in the interests of music and the art and for a clear sign for a diverse and lively culture in Europe and let us realize for many enthusiastic viewers and visitors an exciting, comprehensive and informative edition of CAROL.

We look forward to your interest, many exciting topics and your booking of one of our modules and/or advertisements. For questions, ideas and your booking I am at your disposal.

With best regards

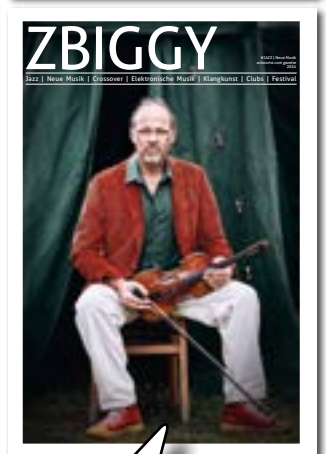


Kai Geiger
Chief Editor arttourist



Here are the titles of our previous magazines.

For image rights reasons you can view the issue MELBA (2023) only online.



Click and take a look in the magazine!

arttourist.com

Bonus:

Free space for a publication in the **KU KIOSK** by arttourist

Our offers for you:

Edition:	CAROL arttourist.com 2025	Editorial modules:	
Categories:	Jazz Classical Music New Music Electronic Music Crossover Sound Art Ensembles Orchestras Event Organizers Concert agencies Labels	Module_1	one-page editorial 1 editorial page (approx. 5,800 characters incl. spaces), up to 7 images Page can be created as a full page or 2/3 to 1/3. + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 750
Duration:	April 2025 to April 2026 and ongoing	Module_2	2/3 page editorial 2/3 page editorial (the right column will be filled by us with other content like short editorials) with approx. 4,000 characters incl. spaces and 2–3 images Page can be created as a full page or 2/3 to 1/3. + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 600
Publication form:	Online magazine on Yumpu, arttourist.com and other newspaper portals	Module_3	half-page editorial 1/2 page editorial (approx. 3,000 characters incl. spaces) and 1 image + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 400
Format:	edited format for online readability	Module_4	Short editorial Short text (approx. 1,000 characters incl. spaces) and 1 picture + Online editing on arttourist.com + Deposit of 1 publication on KU KIOSK by arttourist (layout and space for a period to be defined) EUR 200
Scope:	flexible		
Print run:	according to accesses MELBA 2023: 538,045 accesses (20/04–30/11/23) ZBIGGY 2024: 527,315 accesses (14/4–1/10/24)		
Editorial deadline:	February 20, 2025		
Advertising deadline:	March 01, 2025		
Publication date:	April 2025		
Print distribution:	Advertising postcard and/or flyer A5 with integrated QR code; Distribution at jazzahead! (incl. insert in every trade visitor bag) and other selected trade fairs, display at festivals, event venues, jazz clubs, hotels, restaurants and at selected advance booking offices; dispatch of the advertising material to cultural tour operators, press and individual customers with an affinity for jazz as well as authorized distribution points.		
Online distribution:	Digital newspaper portals (Yumpu, issuu, KU KIOSK by arttourist), arttourist.com and other platforms		

Individual offers on request

Prices plus VAT.

Financing the print edition

Publication form:	Print
Format:	320 × 470 mm (Berlin newspaper format)
Scope:	24+ pages
Print:	4/4-color
Paper:	52 g/m2 improved newsprint paper "Snowprint"
Print run:	5,000 copies + on demand

Advertisements (incl. linking in the online edition):

As the graphic appearance is very important to us, we only offer a small number and only full-page advertising space.

1/1 page	EUR 1,100
U2 (1×)	EUR 1,750
U3 (2×)	EUR 1,350
U4 (inside cover)	EUR 1,700
U4 (outside)	EUR 2,000

Prices plus VAT.