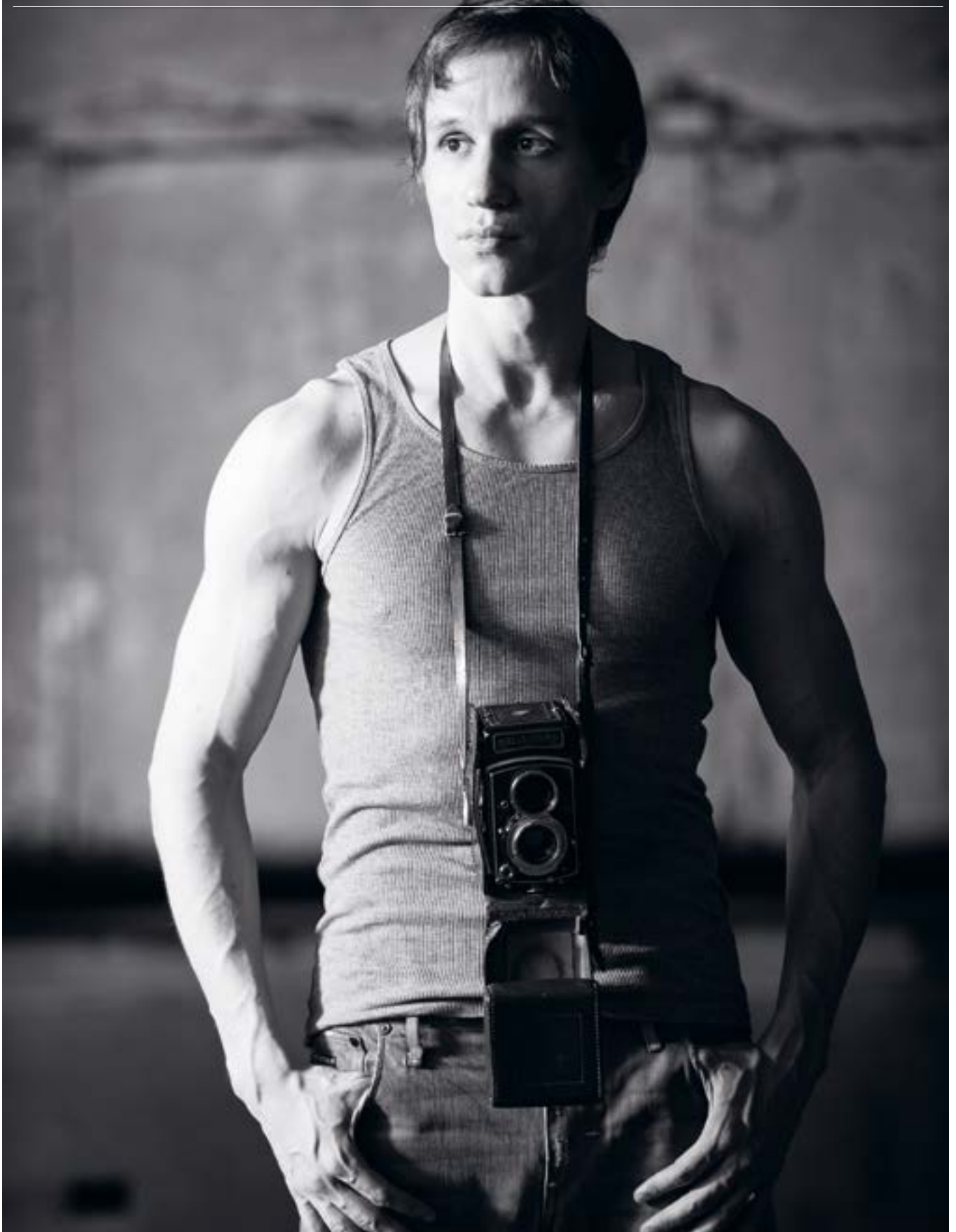


# HENRI

#PHOTO  
arttourist.com gazette  
2025

Foto | Filmkunst | Videokunst | Performance | Fluxus | KI | Immersive Art



# arttourist.com

“Make visible what might never  
have been perceived without you.”

ROBERT BRESSON (25.9.1901 – 18.12.1999)

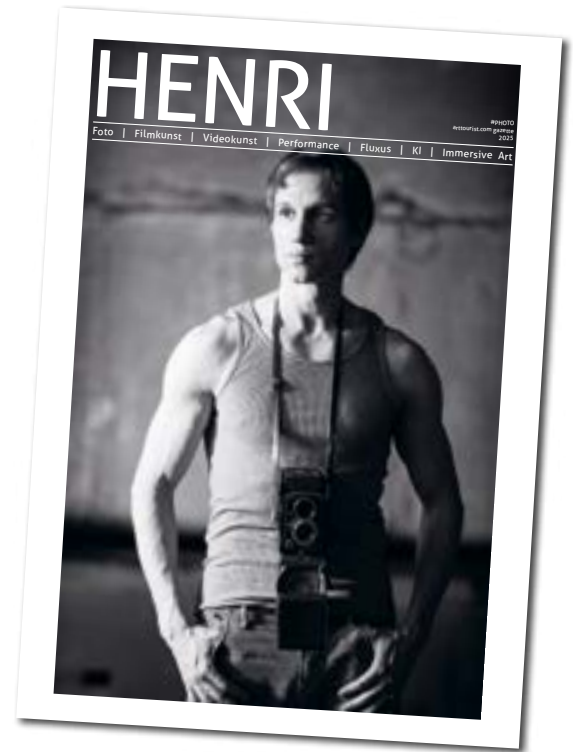
Dear Sir or Madam,

at a time when publications in the media landscape are being withdrawn from the market, others are being discussed and questioned, we are planning a new issue that focuses on the topic of photography and takes a look at the field of moving images, video and film art through to augmented reality, immersive art and digital art in order to show the cross-genre and cross-technological innovation that lies in and emanates from photography.

For more than 15 years, arttourist has been developing and publishing newspaper formats dedicated to the overall experience of culture in all its forms. The newspaper is published regularly twice a year and covers all topics. It ended for the time being with the issue ELSE 2/2019 and the pandemic and will be reissued in spring 2025. Since 2015, an annual publication appears on the occasion of world's largest jazz fair, jazzahead! in Bremen, on the topics of jazz, new music, electronic music and sound art. In addition, all topics are covered in depth and up to date at [www.arttourist.com](http://www.arttourist.com).

Since the first photo basel in 2015, back then still at the Ackermannshof, we have accompanied photo basel editorially and have been in contact and connected with Sven Eisenhut. At last year's premiere of Art Salon Zurich, the idea of creating our own annual publication on the subject of photography in print and as an extended version online has gained momentum. On the occasion of the tenth anniversary of photo basel in 2025, our first photo issue will be published. The idea was inspired by visits to the Recontres d'Arles Festival and the Images Vevey Biennale, the first Swiss Month of Photography and many other exhibition visits.

All our newspapers appear with changing names, alternating between female and male first names, and each associates an artist, to whom we juxtapose our face as the second element of the game. The first issue will be called HENRI and will feature the great Henri Cartier-Bresson as the namesake and the Stuttgart photographer and former ballet dancer of the Stuttgart Ballet Roman Novitzky as the cover face. Since the 2022/23 season, he has been Artist in Residence at the Stuttgart Ballet.



“The photographer has to capture life out of surprise, when he jumps out of bed, so to speak. Photography in no way stops life, but surprises it in its moments of highest density or rather lightness, because the point is not to capture scenes overloaded with meaning and messages. Life brushes and passes by. In order to capture it, the photographer must subordinate himself to this law and photograph as if on the move.”

HENRI CARTIER-BRESSON (22.8.1908 – 3.8.2004)

HENRI is published as a digital edition, like each of our last themed issues, and also in a print edition that is produced precisely in line with the display options in order to avoid unnecessary overproduction. In addition, the digital edition is promoted with a postcard and via online links. We would like to invite you to take part in the premiere edition with the enclosed invitation to tender and to present yourself to an audience and readership interested in culture and photography.

With best regards



Kai Geiger  
Publisher of arttourist

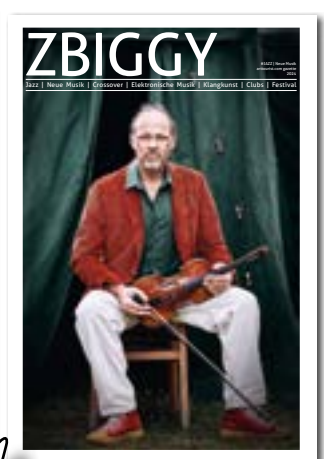
Browse through the latest published issues ELSE 2/2019, MELBA 2023 and ZBIGGY 2024 and take a look at selected photo pages from past issues in our DropBox provided for you.

DropBox



You can find the latest news at  
finden Sie auf

www.arttourist.com



Click and take a look  
in the magazine!

# arttourist.com

Our offers for you:

Edition:	HENRI   Photo   01 2025	Editorial modules:	
Categories:	Photography   Video Art   Fluxus   Film Art  AR  Immersive Art   Digital Art	Module_1	one-page editorial 1 editorial page (approx. 5,800 characters incl. spaces), up to 7 images Page can be created as a full page or 2/3 to 1/3. plus online editing on arttourist.com EUR 750
Duration:	April 2025 to April 2026 and ongoing	Module_2	2/3 page editorial 2/3 page editorial (the right column will be filled by us with other content like short editorials) with approx. 4,000 characters incl. spaces and 2–3 images Page can be created as a full page or 2/3 to 1/3. plus online editing on arttourist.com EUR 600
Publication form:	print / online	Module_3	half-page editorial 1/2 page editorial (approx. 3,000 characters incl. spaces) and 1 image plus online editing on arttourist.com EUR 400
Format:	320 × 470 mm (Berlin newspaper format) edited format for online readability	Module_4	Short editorial Short text (approx. 1,000 characters incl. spaces) and 1 picture plus online editing on arttourist.com EUR 200
Scope:	24+ pages Online extended version (flexible)	Individual offers on request	
Print:	4/4-color		<i>Prices plus VAT.</i>
Paper:	52 g/m2 improved newsprint paper "Snowprint"	Advertisements (incl. linking in the online edition):	
Print run:	5,000 copies plus on demand  online according to accesses MELBA 2023: 538,045 accesses (20/04–30/11/23) ZBIGGY 2024: 527,315 accesses (14/4–1/10/24)	As the graphic appearance is very important to us, we only offer a small number and only full-page advertising space.	
Editorial deadline:	February 20, 2025	1/1 page	EUR 1,100
Advertising deadline:	March 01, 2025	U2 (1×)	EUR 1,750
Publication date:	April 2025	U3 (2×)	EUR 1,350
Print distribution:	Part of the photo basel bags. Display at the photo basel. Distribution campaign in Basel around Art Basel, Liste, Volta, Design Miami and I never Read. Shipping for display in museums, galleries, hotels, restaurants, selected stores, dispatch to cultural tour operators, press and individual customers with an affinity for photography and other authorized distribution points.	U4 (inside cover)	EUR 1,700
Online distribution:	Mail dispatch to arttourist customers, deposit on issu, Yumpu, arttourist.com and other online platforms	U4 (outside)	EUR 2,000

*Prices plus VAT.*

photo  
basel



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