

MELBA

#JAZZ | Neue Musik
arttourist.com gazette
2023

Jazz | Neue Musik | Crossover | Elektronische Musik | Klangkunst | Clubs | Festival



arttourist.com



Dear Madam, dear Sir,
dear friends of arttourist.com,

Following MILES'16, ELLA'17, OSCAR'18, PEGGY'19 and TONY'22, MELBA'23 (named after the great MELBA Liston) will be our 2023 issue in print and digital, with trombonist Antonia Hausmann from Leipzig as our cover model.

With this email we would like to invite you to present yourself in MELBA and to participate in the diverse advertising, mailing and exhibition activities of arttourist.com and visitjazz.com.

MELBA is a bilingual, an English/German Edition – in print and digital.

MELBA will be released at the 34. Theaterhaus Jazztage in Stuttgart (Easter 23) and at jazzahead! Bremen (27.–30.4.23), where MELBA will be distributed at our booth, and will be included in all trade visitor bags of jazzahead! Bremen 2023 – print and digital alike. You will reach more than 3,000 trade visitors and multipliers from 60+ countries, for a total of more than 25,000 visitors to the trade fair, jazzahead!, and the concerts.

I am looking forward to your answer and booking and I am at your disposal in case you have further questions or need additional information.

With kind regards

Kai Geiger
Chief Editor arttourist.com
Project Manager JAZZ ACROSS EUROPE

As an annual publication, we see ourselves as a kind of compendium for lovers of jazz, new and electronic music, sound art as well as the digital forms of expression and platforms. For your orientation you can take a look at our previous magazines here.



arttourist.com

If you have to ask what jazz is, you'll never know.

LOUIS ARMSTRONG

Our offer:

Issue: MELBA arttourist.com 2023
JAZZ & CONTEMPORARY MUSIC &
ELECTRO & SOUND ART & DIGITAL

Topics: festivals | concert series |
concert halls | jazz clubs | artists |
ensembles | orchestras |
organizers | agencies | schools |
workshops | labels

Duration: April 2023 to April 2024

Distribution: Print and online magazine on issuu
and Yumpu

Page trim: 320 x 470 mm
(Berliner Zeitungsformat)

Number of pages: 24+ pages

Print: 4/4 colour

Paper: 52 g/m² premium newspaper paper
„Snowprint“

Print run: 10.000

Editorial Deadline: 01.03.2023

Ads delivered by: 15.03.2023

Released: April 2023

Distribution print: display at various fairs as
jazzahead!, Art Basel, photo Basel,
Frankfurt Book Fair, various
festivals, concert halls, venues,
Ticket offices, mailing to selected
culture tour operators, FIT and
press and a list of partner outlets

Distribution online: issuu, Yumpu, visitjazz.com,
arttourist.com + additional
platforms

Editorials (in English and/or German):

Editorial_1 1/1-page editorial
1 editorial page with about 5.800 characters
incl. spaces, up to 7 photos. Page can be
designed as a 1/1 page, or invested in 2/3
to 1/3 (column)
EUR 900,00

Editorial_2 2/3-page editorial
2/3 editorial page with about 4.000 charac-
ters incl. spaces, up to 3 photos
(the right columns (1/3 of the page) will be
filled with short message information = Kurz-
redaktion | short message)
EUR 700,00

Editorial_3 1/2-page editorial
1/2 page editorial with about 3.000 charac-
ters incl. spaces and 1 photo
EUR 490,00

Editorial_4 Kurzredaktion | short message
short text with about 1.000 characters incl.
spaces and 1 photo
EUR 250,00

Please ask for individual offers.

Prices do not include VAT.

Adverts:

As the visual appearance of TONY is very dear to us,
we offer only a very small number of adverts,
limited to full pages.

1/1-page	EUR 1.100,00
U2 (1x)	EUR 1.750,00
U3 (2x)	EUR 1.350,00
U4 (inside)	EUR 1.700,00
U4 (outside)	EUR 2.000,00

Prices do not include VAT.

**BONUS: all editorials will be published on and
linked to arttourist.com!**